

DATA QUALITY IN MERGERS AND ACQUISITIONS

We support your integration success with a systematic approach to disparate data and systems to bring you a single view of your customers.

PROBLEM

Following multiple company mergers, the organisation faces significant data quality challenges caused by inconsistent data standards, duplicate records, incompatible systems, and unclear governance. Each legacy company brings different data formats, definitions, and management practices, resulting in fragmented, inaccurate, and unreliable information. This lack of data integrity hampers reporting accuracy, decision-making, and regulatory compliance, making it difficult to achieve a unified view of customers, operations, and performance.

SOLUTION

With our **FREE proof of concept**, we address your most problematic, challenging and time-consuming data and clean it up, using industry-proven AI models. We start with your most complex datasets and run a short pilot under NDA to ensure total data privacy and vendor control. Depending on the amount of data in the test, your proof of concept can be completed in just two weeks, producing a working example of what our full M&A service could deliver.

- Data quality audit
- AI cleansing demo
- Secure NDA setup
- Proof-of-concept report
- Rapid approach for most datasets

WHY THIS WORKS

Our experience with many successful engagements with major distributors and resellers has honed our data-cleansing models. We can review and harmonise data from multiple companies' systems to bring a single view of the customer. We also share best-practice models for ongoing data hygiene and regulatory compliance. Deployments with Bomisico during an M&A process can save valuable executive time, accelerating a new strategic direction and delivering operational efficiencies faster.

OUTCOMES

- ✓ Gain reliable, analysis-ready customer view data.
- ✓ Improves strategic decision making
- ✓ Operational efficiency from managing fewer systems
- ✓ Regulatory compliance supported across Geo's.
- ✓ Single view of the customer supports better CX
- ✓ Business agility to accelerate future growth.

LET'S CONNECT

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DAVE MARSHALL

"Successful mergers depend on a strong data foundation. Unifying and cleansing data isn't just an IT task—it's a leadership priority. High-quality data enables faster integration and time to value"

**BOOK YOUR DATA QUALITY IN M&A
DISCOVERY CALL**

No obligation. No pressure.
Just strategic insight.